



**Media Contact:**

Glenn Gillen, APR

S&A Communications

[ggillen@sacommunications.com](mailto:ggillen@sacommunications.com)

919-377-9552

## **MetroGistics, McNutt, AmeriFleet and Metro Title Services Are Now ACERTUS**

### **New Brand Identity Creating First-to-Market Vehicle Lifecycle Solutions Company**

**St. Louis, June 5, 2018** – [MetroGistics](#), through acquisitions of [McNutt](#), [AmeriFleet](#) and [Metro Title Services](#), has rebranded as a new entity called ACERTUS. The new name reflects the companies' coming together to form a one-stop shop offering world-class vehicle lifecycle solutions to all its combined customers including OEMs, dealers and fleet management companies. With headquarters in St. Louis, ACERTUS will maintain facilities in Alpharetta, Georgia, and Lenexa, Kansas.

The new logo features dynamic design, a sleek font, modern colors, and a graphic element resembling a "pinpoint" found on electronic maps. The logo's forward-motion swoosh and company tagline "Relentless Drive to Deliver" reflect the company's commitment to innovation and customer service.

MetroGistics was founded in 2010 as a vehicle-transport company and acquired the logistics provider McNutt Automotive Logistics in 2014. MetroGistics acquired AmeriFleet, North America's top fleet logistics and services company, in 2016, along with Metro Title Services, the national leader in vehicle title and registration services, in 2017. Both AmeriFleet and Metro Title Services are industry leaders, each with more than 20 years of experience.

"As ACERTUS, we will now be able to offer more services to help our customers while also maintaining the same high level of extraordinary commitment in all we do," said William Billiter, MetroGistics' co-founder and CEO. "Without having to call multiple vendors, you will be able to arrange seamless end-to-end services with a single phone call or click of a mouse."

"Our individual operations have already realized efficiencies and adopted best practices that will maintain our reputation as a technological leader focused on providing clients with market-leading solutions," stated Scott Naz, co-founder of MetroGistics and CSO. "Going forward, we remain focused on innovation and technology to further integrate and optimize our services."

ACERTUS will offer and expand on the following:

- Transportation services, including car haul and driveaway
- Fleet logistics and management
- Innovative technology solutions
- Title and registration
- Compliance and care services
- Vehicle storage at 60+ locations throughout North America
- Final-mile delivery solutions

“Although our name has changed, our customers will still see familiar faces and the same customer-first, dedicated, responsive commitment they’ve always counted on,” said Eric Kaseff, co-founder of Metro Title Services and executive vice president, title and registration. “We believe ACERTUS represents a turning point for our industry, and we look forward to showing our customers how our comprehensive array of services can contribute to their success.”

“The complementary nature of our service capabilities creates the platform for delivering a market-leading suite of services for the commercial fleet, OEM, dealer and rental-car markets, as well as local DMVs,” stated John Norris, executive vice president, client services.

Over the next several months, ACERTUS will transition to its new brand and website. In the short term, each company’s processes and existing contact information remain unchanged.

For more information about ACERTUS, call 855-ACERTUS (855-223-7887) or visit [www.acertusdelivers.com](http://www.acertusdelivers.com).

###

### **About ACERTUS**

ACERTUS is a provider of world-class vehicle lifecycle solutions that offer complete, end-to-end services to OEMs, dealers and fleet management companies. The company’s services include a full suite encompassing vehicle transportation, driveaway, fleet logistics, national title and registration, innovative technology, compliance and care, 60+ storage locations throughout North America, and final-mile delivery. Our focus remains centered around delivering on commitments to both our customers and vendors while using state-of-the-art technology to drive efficiencies into vehicle lifecycle solutions. We say we deliver, and we do. For more information, call 855-ACERTUS (855-223-7887) or visit [www.acertusdelivers.com](http://www.acertusdelivers.com).